

KSHIPRA SHARMA

Solve for scalability

(+91) 9911 955 348
kshipra.22sharma@gmail.com
Bengaluru • Delhi
kshiprasharma.info

EXPERIENCE

- **Razorpay** (Oct '18 - Current)
 - Senior Product Designer (Oct 2019)
 - Product Designer
 - Building the [RazorpayX neo-bank platform](#) at zero-to-one phase, followed by working on making the platform ready for handling applications. Own end-to-end customer experience of the [Vendor Payments](#) app.
 - Head all social initiatives of the Design Team on [Instagram](#), & [Twitter](#).
 - Part of diversity hiring initiatives in the team.
- **Delhivery**, Product Designer (Jun '17- Sep '18)
 - Worked on the [new warehousing dashboard Godam](#), and gamifying the [Last Mile application](#). [Dashboard for HR Ops](#) for viewing center based performance.
 - Moved the design team to a component based library.
 - Initiated user research projects on heuristics and usability evaluation.
- **IIT Guwahati**, Student Research Assistant (Jun '16- May '17)
 - Worked on VR based ICTD intervention [Pragati](#), for training and education of ASHA workers. Project was sponsored by IMPRINT, MHRD & IBM research labs. Alongwith owning the user research and experience, also co-wrote research papers and posters published at Interact, GHCI & India HCI. [Read case study](#).
- **Student Exchange**, TED Mint, Shamoon College of Engg.. Israel (Jan '16)
 - Worked with an international team of mechanical engineers to explain the concept of 3-D printing to 6-9 year olds, via an interactive installation. Installation to be displayed at Carasso Science Park, Israel. [Read case study](#).
- **Architect at various firms**, March 2013- May 2015
 - Worked on concept, implementation and project management of multiple interior design and housing projects at Team3 & JRA Associates.

PUBLICATIONS

- **Pragati: A Mobile Based VR Platform to Train Rural Community Health Workers**
 - [Short paper, India HCI \(Dec 2016\)](#)
 - [Poster, Interact \(Sep 2017\)](#)
 - Poster, GHCI (Nov 2017)
- [Medium Posts](#) in UXDesign Collective, Prototypes

EDUCATION

- **M.Des • CPI 9.4**
2015-2017, IIT Guwahati
- **B.Arch • 67.5%**
2009-2014, Vastu Kala, College of Arch.
- **AISSCE 88.4%**
2009, Army Public School Dhaulakuan
- **AISSE 88.7%**
2007, Army Public School Dhaulakuan

SKILLS

- User Research & Data Analysis
- Product Thinking & BU Understanding
- Design Systems
- Leading Design Driven Projects
- Documentation & Writing
- Design Hiring
- Converting insights to business solutions
- Zero-to-One Products
- Employee Branding
- UI/UX and Prototyping

ACHEIVEMENTS

- [Kyoorous YoungBlood Award 2016 In-Book Winner](#)
- Part of the student exchange workshop to SCE, Israel from IITG.
- Started a [Medium publication](#) on Design in college. Also assisted my colleagues to articulate and write blog posts.
- Prepared Razorpay.Design to participate and win NASSCOM Design4India award in 2019.
- Scholarship awardee and a merit student, AIR 89/6000 in CEED 2015.